



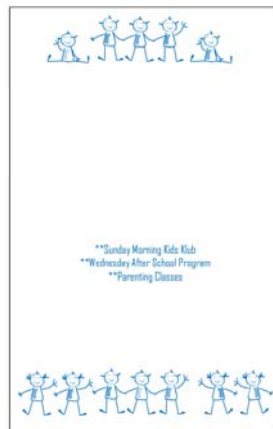
TIPS and TALK TRACKS for: **VBS Follow-up**

To download and print your own samples, go to: <http://www.selltochurches.com>



TIPS & Talk Track—Tell your church customers:

- ◆ VBS is a great outreach time for the church, but you want to do more than just make sure the kids have a great time—you want them and their families to come back to church
- ◆ To do that you need to specifically INVITE them back and tell them what else your church does and where and where it does it—these things are not obvious to people who don't attend church regularly.
- ◆ These files can be made up either as flyers or postcards (BEST to do both) and are perfect to print on RISO machines for low cost and lots of church growth impact.



Remember when you give out samples:

- ⇒ Use the Tips and Talk Track information above to help your clients see WHY they need to be printing these items.
- ⇒ Be sure to always print YOUR name and CONTACT information on the sample.
- ⇒ Ask if they would like to have you personalize the sample and print up copies for them*** a key way to show them the machines in action
- ⇒ Encourage them to go to www.effectivechurch.com—this site will give them lots more information, ideas, and samples for church communications and is guaranteed to get them to PRINT MORE, which means more supply sales for you.



Created by Yvon Prehn, your church lady

Much more on the website, including MS Publisher and PDF files of the samples, plus reproducible articles that encourage churches to print the communications pieces: www.selltochurches.com

For comments, questions, requests for samples or help, email: yvonthechurchlady@gmail.com or call 805-218-4858 Pacific Time