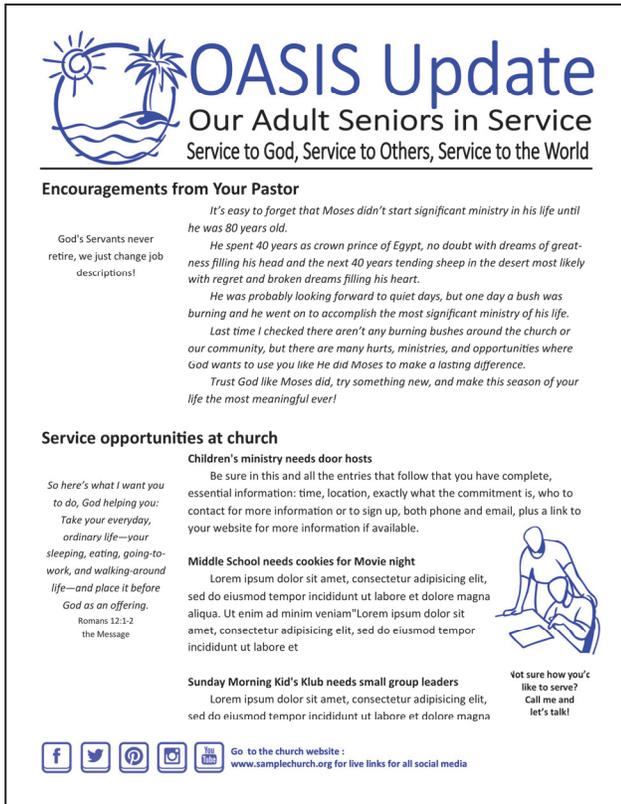




TIPS and TALK TRACKS for: **Senior Newsletter**

To download and print your own samples, go to: <http://www.selltochurches.com>



OASIS Update
Our Adult Seniors in Service
Service to God, Service to Others, Service to the World

Encouragements from Your Pastor

It's easy to forget that Moses didn't start significant ministry in his life until he was 80 years old.

He spent 40 years as crown prince of Egypt, no doubt with dreams of greatness filling his head and the next 40 years tending sheep in the desert most likely with regret and broken dreams filling his heart.

He was probably looking forward to quiet days, but one day a bush was burning and he went on to accomplish the most significant ministry of his life.

Last time I checked there aren't any burning bushes around the church or our community, but there are many hurts, ministries, and opportunities where God wants to use you like He did Moses to make a lasting difference.

Trust God like Moses did, try something new, and make this season of your life the most meaningful ever!

Service opportunities at church

Children's ministry needs door hosts

Be sure in this and all the entries that follow that you have complete, essential information: time, location, exactly what the commitment is, who to contact for more information or to sign up, both phone and email, plus a link to your website for more information if available.

Middle School needs cookies for Movie night

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Sunday Morning Kid's Klub needs small group leaders

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So here's what I want you to do, God helping you: Take your everyday, ordinary life—your sleeping, eating, going-to-work, and walking-around life—and place it before God as an offering. Romans 12:1-2 the Message

Not sure how you'd like to serve? Call me and let's talk!

Go to the church website: www.samplechurch.org for live links for all social media

TIPS & Talk Track—Tell your church customers:

- ◆ Not only is it the right thing to do and a Biblical command to care for the older members of our church, but it is also a fact that in most churches the older members are the ones who support the church financially.
- ◆ However, they are less likely to give generously if they don't feel they are a significant part of the church. A newsletter like this that not only is useful to create a community for seniors, but it informs them about ministries in the church and invites them to become involved.
- ◆ You need to print this out because overall, most seniors, even if they have a computer, prefer to read material like newsletters (and bulletins and information from the church) in a print format.
- ◆ Just because you print this doesn't mean you ignore technology. You can also create a PDF version of this publication to post online. This particular layout works well online because in PDF format you don't have to scroll up and down as you do in a multi-column layout.
- ◆ The High Speed RISO Digital Duplicator makes it cost-effective to print newsletters like this for any ministry in the church—Seniors, Women's, Men's, Children's, Missions. Challenge your church clients to increase their communications in these areas and THEY WILL see an increase in involvement. People do not give to, volunteer, or pray for ministries that they know nothing about.

Remember when you give out samples:

- ⇒ Use the Tips and Talk Track information above to help your clients see WHY they need to be printing these items.
- ⇒ Be sure to always print YOUR name and CONTACT information on the sample.
- ⇒ Ask if they would like to have you personalize the sample and print up copies for them*** a key way to show them the machines in action
- ⇒ Encourage them to go to www.effectivechurchcom.com—this site will give them lots more information, ideas, and samples for church communications and is guaranteed to get them to PRINT MORE, which means more supply sales for you.



Created by Yvon Prehn, your church lady

Much more on the website, including MS Publisher and PDF files of the samples, plus reproducible articles that encourage churches to print the communications pieces: www.selltochurches.com

For comments, questions, requests for samples or help, email: yvonthechurchlady@gmail.com or call 805-218-4858 Pacific Time