




TIPS and TALK TRACKS for: **Father's Day Connection Cards**

To download and print your own samples, go to: <http://www.selltochurches.com>

Thank you for being part of our Father's Day Service today!

We'd love to stay in touch, answer your questions, and pray for you. Please fill out the information below and put it in the offering plate.



Name: _____
 Address: _____
 Phone: _____
 Email: _____


Question or prayer request: _____

If you'd like info on any of the following ministries, circle your interest below:
 Service Projects Men's Group Habitat for Humanity Build Children's Ministries

Printed on a High Speed RISO Digital Duplicator

Thank you for being part of our Father's Day Service today!

We'd love to stay in touch, answer your questions, and pray for you. Please fill out the information below and put it in the offering plate. May your Father's Day be joyful!




Name: _____
 Address: _____
 Phone: _____
 Email: _____

Question or prayer request: _____

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THANK YOU FOR BEING PART OF OUR FATHER'S DAY SERVICE TODAY!

WE'D LOVE TO STAY IN TOUCH, ANSWER YOUR QUESTIONS, AND PRAY FOR YOU AND YOUR FAMILY. PLEASE FILL OUT THE INFORMATION BELOW AND PUT IT IN THE OFFERING PLATE.



NAME: _____
 ADDRESS: _____

PHONE: _____
 EMAIL: _____

QUESTION OR PRAYER REQUEST: _____

IF YOU'D LIKE INFO ON ANY OF THE FOLLOWING MINISTRIES, CIRCLE THE OPTION BELOW:
 SERVICE PROJECTS MEN'S GROUP HABITAT FOR HUMANITY BUILD CHILDREN'S MINISTRIES

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TIPS & Talk Track—Tell your church customers:

- ◆ If you don't want to switch out color cylinders for production communication pieces like connection cards, you can still have very graphically interesting cards as the first two samples show by using either a photograph or gray scale images.
- ◆ You could also print these using one color like blue.
- ◆ About Connection Cards overall—You will always get visitors for special events and church celebrations. To make certain they are acknowledged and that they come back a Connection Card is an invaluable tool.
- ◆ These cards can also let guests know what else is going on at the church and gives them an opportunity to respond if they want.
- ◆ Connection Cards are a PERFECT communication piece for the High Speed RISO Digital Duplicator because:
 - ◆ They need to be printed on lightweight card stock
 - ◆ Hundreds to thousands (depending on the size of the church) need to be printed each month
 - ◆ They are more of a utility communication and don't need fancy graphics treatment.
- ◆ There are numerous informational articles on how to most effectively use communication cards at www.effectivechurch.com

Remember when you give out samples:

- ⇒ Use the Tips and Talk Track information above to help your clients see WHY they need to be printing these items.
- ⇒ Be sure to always print YOUR name and CONTACT information on the sample.
- ⇒ Ask if they would like to have you personalize the sample and print up copies for them*** a key way to show them the machines in action
- ⇒ Encourage them to go to www.effectivechurch.com—this site will give them lots more information, ideas, and samples for church communications and is guaranteed to get them to PRINT MORE, which means more supply sales for you.



Created by Yvon Prehn, your church lady

Much more on the website, including MS Publisher and PDF files of the samples, plus reproducible articles that encourage churches to print the communications pieces: www.selltochurches.com

For comments, questions, requests for samples or help, email: yvonthechurchlady@gmail.com or call 805-218-4858 Pacific Time