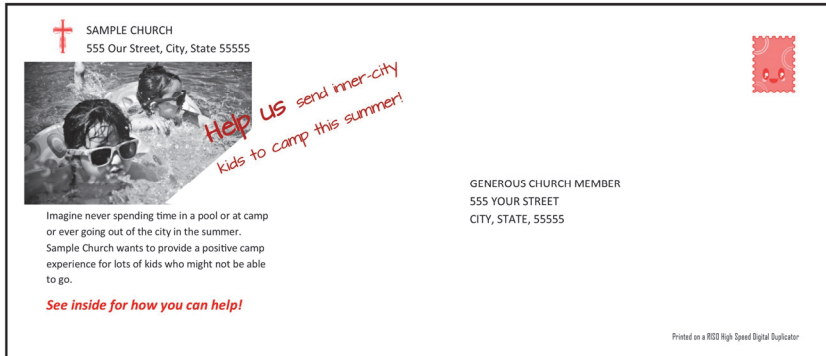




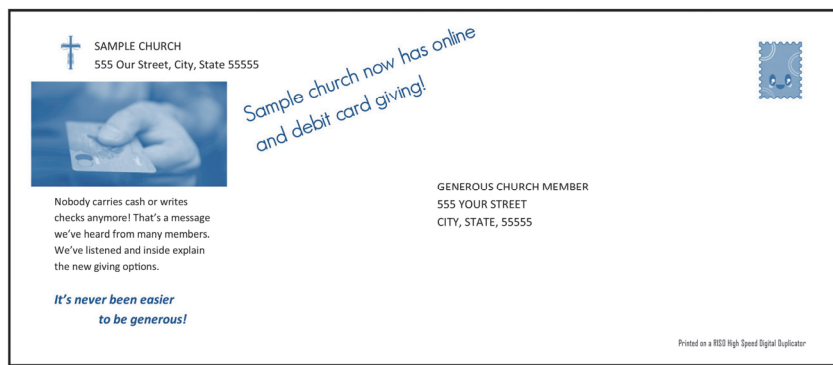
TIPS and TALK TRACKS for: **Envelopes**

To download and print your own samples, go to: <http://www.selltochurches.com>



TIPS & Talk Track—Tell your church customers:

- ◆ Don't waste an envelope and postage by leaving the front blank—use it to summarize and emphasize your message.
- ◆ Whether you are raising money or sending out information, a message on the front will help guarantee the envelope will be opened.
- ◆ You can also print your message in just one color or full color—the important thing to emphasize is that RISO printers are the easiest, most economical, and fastest way to print envelopes.



Remember when you give out samples:

- ⇒ Use the Tips and Talk Track information above to help your clients see WHY they need to be printing these items.
- ⇒ Be sure to always print YOUR name and CONTACT information on the sample.
- ⇒ Ask if they would like to have you personalize the sample and print up copies for them*** a key way to show them the machines in action
- ⇒ Encourage them to go to www.effectivechurchcom.com—this site will give them lots more information, ideas, and samples for church communications and is guaranteed to get them to PRINT MORE, which means more supply sales for you.



Created by Yvon Prehn, your church lady

Much more on the website, including MS Publisher and PDF files of the samples, plus reproducible articles that encourage churches to print the communications pieces: www.selltochurches.com

For comments, questions, requests for samples or help, email: yvonthechurchlady@gmail.com or call 805-218-4858 Pacific Time